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SPONSORSHIP FOR THE SRJC PETALUMA

GRAND REOPENING

AND BUILDING FUTURES FUNDRAISER

SATURDAY, SEPT 24, 2022 4PM-7PM



SANTA ROSA
JUNIOR COLLEGE
FOUNDATION
Petaluma Campus Trust



SRJC 1918
PETALUMA
CAMPUS



Monty Sullivan
Chair of the Friends
of Petaluma Campus

WE INVITE YOU TO SUPPORT STUDENTS

We are so excited to announce the fall re-opening of the SRJC Petaluma campus and to share some of the amazing things happening at our local community college through our “Building Futures” event on September 24, 2022. We hope you will plan to join us and consider sponsorship!

I am writing to you as a member of The Friends of Petaluma Campus Trust (FOPCT), a standing committee under the SRJC Foundation that raises funds to support the SRJC Petaluma campus. This campus serves more than 6,000 students, many of whom would never realize the benefits of college without the career education and transfer resources offered in Petaluma. Now, more than ever, SRJC’s commitment to providing a skilled workforce for our community is desperately needed.

Usually at this time of year, FOPCT is preparing to host our annual Building Community Breakfast, our biggest event to raise vital funding for students and projects on the Petaluma campus. However, “usual” has changed. Last year we hosted a successful virtual fundraiser, and this year we have been reimagining our event to create a fully interactive experience allowing guests to witness their impact in person.

Please plan to join us ON CAMPUS on Saturday, September 24th at 4:00pm for food, wine, music and more as we celebrate the students, faculty, and programs of SRJC Petaluma. Hosted by KRON4’s Ken Wayne with

entertainment provided by local band “Petty Rocks,” the event will include student stories, program demonstrations, tours of the campus including the new Measure H construction projects, and opportunities to provide support for our students. Some of the current needs we are working to fund include science equipment for newly constructed science classrooms, technology and equipment for the new Student Center, and support for the basic needs of students, including support for food, housing and transportation.



Ken Wayne, KRON4



We would love to recognize you and/or your business as a sponsor of this important event. Please visit buildingfutures.us for tax-deductible donation levels and benefits, more information and registration.

Thank you for recognizing the importance of the Petaluma campus for current and future students of Santa Rosa Junior College – your support is absolutely essential. We look forward to gathering in person to celebrate the power of philanthropy and the promise of higher education right here in our beloved Petaluma community.

BUILDING FUTURES EVENT SPONSORSHIP

Go to BuildingFutures.us or petaluma.santarosa.edu/sponsorship for payment options



Presenting Sponsor - \$10,000

1. Event tickets (including beverages and appetizers) for 16 people
2. Company recognition showcased throughout the event, including exclusive main stage signage
3. Company logo showcased throughout event promotional materials including print and online advertising, press releases, web and social media
4. Four series tickets to Petaluma Film Alliance Cinema Series
5. SRJC Petaluma swag bag

(FMV \$2,350)



Station Sponsor - \$5,000

1. Event tickets (including beverages and appetizers) for 12 people
2. Company recognition exclusive to one of four main learning/food/wine stations
3. Company logo prominent in event promotional materials including print and online advertising, press releases, web and social media
4. Two series tickets to Petaluma Film Alliance Cinema Series
5. SRJC Petaluma swag bag

(FMV \$1,500)



Homecoming Sponsor - \$2,500

1. Event tickets (including beverages and appetizers) for 8 people
2. Company recognized from stage during the event
3. Company logo in event promotional materials including print and online advertising, press releases, web and social media
4. SRJC Petaluma swag bag

(FMV \$900)



Red Sponsor - \$1,200

1. Event tickets (including beverages and appetizers) for 6 people
2. Company recognized from stage during the event
3. Company listed in event promotional materials

(FMV \$570)



Blue Sponsor - \$600

1. Event tickets (including beverages and appetizers) for 4 people
2. Company listed in event promotional materials

(FMV \$360)

CURRENT FUNDRAISING PRIORITIES

01

Student Center Support

The newly built student center hosts a variety of support programs including the state award-winning Student Success Team.

Goal: \$200,000 for support programs



02

Intercultural Center

Our House, the campus Intercultural Center, is the home of several support programs and soon the home of ethnic studies.

Goal: \$100,000 for endowed support efforts



03

Library

Our libraries are more than just books. They provide free checkout of laptops, hotspots, calculators, and other academic materials.

Goal: \$50,000 for endowed Library support



04

Sciences

With the 2021 addition of two science classrooms to the campus, new course offerings in Chemistry and Physics are now available to students.

Goal: \$100,000 for STEM equipment & support